



# GREATER OKLAHOMA

## Postal Customer Council

[www.greateroklahomapcc.org](http://www.greateroklahomapcc.org)

### What you missed in **July!**

The GO-PCC hosted a free educational Zoom session on July 21 and our featured workshop was **Print & Mail --- What's Going On?** The keynote speaker was Mark Fallon, President and CEO of The Berkshire Company, South Yarmouth, MA. Mr. Fallon's presentation covered what's going on with the print and mail industry, the USPS, congressional action and changes, and new technologies that impact the mailing industry. This was a joint sponsored session with the Tulsa PCC and an invitation was extended to other PCC's across the country to join us. Over 35 people attended the session.

### Coming in August

Mark your calendar to attend the next GO-PCC virtual educational session. The subject matter will be **Small Business Opportunities --- USPS Loyalty Program & Every Door Direct Mail Retail Discount Program.** Our keynote speaker will be Tina Good, USPS Business Development Specialist. The session will be held on Thursday, August 27, 2020, 9:00am CDT. To receive and invite send your email to Mark Waugh, Oklahoma District Marketing Manager at [mark.waugh@usps.gov](mailto:mark.waugh@usps.gov) by Tuesday, August 25<sup>th</sup>.

### Announcement

The **21<sup>st</sup> Annual GO-PCC Golf Tournament** scheduled for September 18<sup>th</sup> has been postponed. Stay tuned for the rescheduled date.

### **SAVE the DATE!**

#### **National PCC Week – September 22, 2020**

Virtual Meeting 1:00pm – 2:00pm

Sponsored by the National PCC Team --- Postal Headquarters, Washington DC

### **A Special Note...**

*Don't let the Greater Oklahoma Postal Customer Council be the best kept secret. Get engaged today.*

*- Margaret A. Vickers Industry Co-Chair, GO-PCC*

*Being a part of the Oklahoma Postal Council is a great way to have one on one interaction with the District manager and the Postmaster. Also, it allows you to meet different industry leaders. Looking forward to meeting all of you.*

*-Mike Allison USPS Postmaster Oklahoma City*

#### NPF Virtual Sessions

**Beginning Thursday, July 23rd through the end of August**, the U.S. Postal Service (USPS) and National Postal Forum (NPF) are partnering to host **FREE** one-hour weekly webinars covering a range of topics including Moving Forward: Fulfilling a Strategic Vision, Innovating the Customer Experience, Meeting Demand thru Innovation, Informed Analytics and Leadership During Changing Times. Each webinar will be led by Postal officers with special guests who will discuss future trends and our strategic direction.

You can register to attend any of the sessions here:

<https://2020summerseries.npf.org/>



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