



GREATER OKLAHOMA

Postal Customer Council

www.greateroklahomapcc.org

What you missed in **September!**

The Greater Oklahoma Postal Customer Council (GO-PCC) members virtually joined in with PCC's across the nation to observe National PCC Week. The National PCC Day event was held September 22, 2020. **National Postal Customer Council (PCC) Week** is an annual event – traditionally held in September – when Postal Service officers, executives, and Postal PCC leaders meet with mailers and shippers from communities nationwide. The event gives Postal leaders the opportunity to thank local industry partners for their business and to share the future strategic vision for the Postal Service. This year's theme was **Get Connected and Grow**. Each attendee will receive a National PCC Day 2020 Professional Certificate.

Coming in October

Mark your calendar to attend the next GO-PCC virtual educational session October 29th at 9:00. The subject matter will be **"Job Security in Uncertain Times."** We live in an unpredictable world. No one is going to watch out for you and make sure that you have a job. You must take personal responsibility for your career development. Learn what you can do to take control now. Our keynote speaker will be Mark Fallon, President and CEO of The Berkshire Company, Southborough, MA.

New Prices for 2021!

The United States Postal Service filed notice with the Postal Regulatory Commission (PRC) today of price changes to take effect Jan. 24, 2021.

The proposed prices, approved by the Postal Service Board of Governors, would raise Mailing Services product prices approximately 1.8 percent for First-Class Mail and 1.5 percent for other categories. The governors believe these new rates will keep the Postal Service competitive while providing the agency with needed revenue.

If favorably reviewed by the PRC, the new prices will include no increase in the price of a First-Class Mail Forever stamp, which would remain at 55 cents. The single-piece letter additional ounce price would increase to 20 cents, the metered mail 1-ounce price would increase to 51 cents and the prices of postcard stamps would increase to 36 cents. Single-piece 1-ounce flat prices will remain unchanged at \$1.

The PRC will review the prices before they are scheduled to take effect. The complete Postal Service price filings with prices for all products can be found on the PRC site under the Daily Listings section at prc.gov/dockets/daily. For the Mailing Services filing, see Docket No. R2021-1. For the International Shipping Services filing, see Docket No. CP2021-15. The price change tables are also available on the **Postal Service's Postal Explorer website** at pe.usps.com/PriceChange/Index.

Announcement

New PCC Logo

During *National PCC Day 2020*, the Headquarters National PCC Program Office unveiled a new PCC logo.

The old PCC logo has been around since the 1990s and was in need of a refresh to bring it into modern times. Additionally, the logo didn't represent what the PCC embodied; a network of mailing professionals. A team of PCC members was formed to brainstorm new logo ideas. The Postal Service leveraged its partnership with the McCann Ad Agency to assist in the new logo creation. Multiple meetings occurred where the PCC team and McCann discussed what the PCC represented and what it should symbolize: a network comprised of trust, innovation, education, and connections. Plus, the new logo should speak to the PCCs as an institution deeply connected to both the Postal Service, its members, and sponsoring businesses. It also represents the Postal Service and the PCCs coming together to provide better services for its members well into the future.



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