

GREATER OKLAHOMA

Postal Gustomer Council

www.greateroklahomapcc.org

What you missed in **December!**

HAPPY NEW YEAR!

The Greater Oklahoma PCC (GO-PCC) did not host our onsite annual quarterly holiday meeting due the COVID 19 pandemic. It has been a tradition to sponsor our annual Lora Geionety Memorial Toy Drive to benefit the Boys & Girls Club of Oklahoma County and to conduct a food drive to support the Regional Food Bank of Oklahoma.

We still sponsored these charity events and requested the members to consider making a donation (s) directly to these organizations during the month of December 2020 on behalf of the GO-PCC!

The Boys & Girls Club of Oklahoma, a non-profit organization dedicated to providing children a safe place to learn and grow and participate in life-enhancing programs and character development. Boys & Girls Club members range in age from six (6) to eighteen (18) years.

The COVID-19 pandemic has devastated food banks across the nation. And with the National Letter Carriers annual food drive being canceled it was like a double whammy for the Regional Food Bank of Oklahoma. The Regional Food Bank of Oklahoma, a member of the Feeding America network of Food Banks, is the largest private domestic hunger-relief charity in the state - providing enough food to feed more than 126,000 hungry Oklahomans every week, 37 percent of which are children. The organization has seen a 25 to 30 percent increase of people requesting assistance over last year. "The members of the GO-PCC are proud to help the food bank as they continue to help feed people throughout the community" said Mike Allison, Postmaster/GO-PCC Postal Co-chair.

On behalf of the GO-PCC we would like to thank everyone that supported our efforts with these community outreach event!

Announcement

CONGRATULATIONS!

GO-PCC Industry Co-chair Margaret Vickers was appointed as a member of the National Postal Customer Council Advisory Committee (PCCAC). PCCAC purpose is to function as an oversight body, providing guidance on PCC practices and bringing PCCs together for mutual gain in accomplishing the PCC mission. Margaret will be serving on the National **PCCAC Membership and Recruitment** Committee. Margaret Vickers has been the Director of Enterprise Business Solutions at American Fidelity Assurance Company since 2013. In this role, she oversees American Fidelity's Press, Mail Center and Document Management areas. Margaret has been with American Fidelity for 35 years. During her tenure, she has held numerous positions including, AVP Life Sales & Marketing, AVP Training & Project Management, AVP Third Party Administrators, AVP New Business, Customer Service, Underwriting, Licensing, Commission and Premium Accounting. Margaret has also served on numerous internal committees and was acknowledged as Employee of the Month. She was recognized and awarded the For All Leadership Award 2020 Great Place to Work Award and participated as a panelist at the Great Place to Work Summit. Prior to coming to American Fidelity, Margaret held the position of Office Services Manager, in the Oklahoma City Branch Office, of Continental Insurance Company. Along time active member of the GO-PCC, Margaret became a member of the GO-PCC Executive Board Member in 2009 and has served as Industry Co-chair since 2019. Margaret is also involved in charitable organizations such as, the Food Bank, Boys and Girls Club, St. Jude Children's Research Hospital, United Way and Allied Arts.



Margaret Vickers



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The GO-PCC recognized OKC Postmaster/GO-PCC Postal Co-chair Michael "Mike" Allison and all the Oklahoma District postal employees for their contributions in building relationships with local businesses and keeping customers updated on the latest postal developments, issues and changes.

While the USPS is going through one of the most significant changes in history—delivering during a pandemic,

Allison remains positive and optimistic and continues to stay committed to providing world-class service to every OKC home and business. From delivering everyday mail to online Christmas ordering impacting mail delivery to customers, he is ready for whatever comes their way.

In addition, knowing the importance of the GO-PCC, Allison supports and encourages this great organization's members and guests to be a part of inperson and/or virtual educational sessions, including: Small Business Opportunities; USPS Loyalty Programs; and the Every Door Direct Mail



Mike Allison

Retail discount program. These various sessions and workshops showcase products and services designed to enhance marketing strategies, improve customer response rates and positively impact the overall customer experience.

COMING IN JANUARY

SAVE the DATE!

"Move Update Training" January 29, 2021

Virtual ZOOM Meeting 9:00pm – 10:00pm

Offered by the Greater OK Postal Customer Council (GO-PCC), the Tulsa Postal Customer (TPCC) and the U. S. Postal Service. Our keynote speaker will be Oklahoma District Business Mail Entry Manager Leonard Bishop. Upon completion of the entire session, you will be able to:

- Define the USPS Move Update Standard.
- Explain how to comply with USPS Move Update Standards.
- Describe the current and future Move Update assessment.
- Identify Mailer Scorecard issues relating to Move Update.

The GO-PCC and TPCC is introducing a certificate program to all members of both PCC's. Any member that attend a minimum of 6 out of 10 educational sessions/general membership sessions during the year 2021 will be received a Mailer's Professional Certificate!

To receive an electronic invitation to attend this event, send <u>your email address</u> to Sonya Dulan at <u>sonya.r.dulan@usps.gov</u> by *Thursday, January 28, 2021.* We hope you will join us for this event!

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