

Greater OK PCC Newsletter

What You Missed in February!

The Greater Oklahoma Postal Customer Council (GO-PCC) hosted their first onsite quarterly business luncheon of the year on February 10th at Cattleman’s Steakhouse in Oklahoma City, OK. The keynote speaker was Mark Fallon, President & CEO of the Berkshire Company, South Yarmouth, Massachusetts.

Survey results indicated that the program was well received, with an overall rating of “Excellent” for the event. Some of the comments were:

- *Thank you for the opportunity, and for the presentation. It was both entertaining & educational.*
- *I enjoyed the location it made the meeting more comfortable and Mark Fallon was fun!!!*
- *Mark Fallon did a wonderful presentation. Maybe in the future Mark could come speak to the GO-PCC again.*
- *Excellent speaker & topic!!*
- *Excellent presentation from Mark. Look forward to future events. Thanks!*

Thirty-seven people attended the event, which included the Honorable Mayor of Midwest City Oklahoma Matt Dukes. The GO-PCC gained nine new Associate members and one Silver Level Sponsor member.

Welcome New Members:

Ronika Johnson	Chanel Maids LLC	Associate
Chanel Rogers	Chanel Maids LLC	Associate
Regina Hammer	Southwestern Group	Associate
Josh Hitchcock	Mercury Press	Associate
Matt Dukes	Mayor, Midwest City, OK	Associate
Cindy Pena Aleman	Tinker Federal Credit Union	Silver Level Sponsor
Monica Nichols	ImageNet	Associate
Ami Hicks	Oklahoma Blood Institute	Associate
Kyle Gross	USPS	Associate
Michael Shoopman	USPS	Associate



Coming in March!

The Greater OK Postal Customer Council (GO-PCC), the Tulsa Postal Customer (TPCC) and the U. S. Postal Service will be offering an educational ZOOM session on **Monday, March 7, 2022** from 9:00am – 10:00am CDT.

In 2021, more than 45 million consumers subscribe to Informed Delivery (ID), and thousands of mail marketers use the service to expand their reach. In this session, we will go through the basics of how Informed Delivery works, and how direct mail marketers can add Informed Delivery campaigns to boost response, build their brand, and connect their mail marketing to their online channels.



Dave Lewis

Our keynote speaker will be Dave Lewis, President of SnailWorks, Frederick, Maryland. This will be a practical, how-to-do-it session, with examples of successful campaigns, and how to get all of the business intelligence offers Informed Delivery advertisers. If you're not using ID yet, this will show you how and why. If you are – you'll learn how to make it more effective.

To receive an electronic invitation to attend this event, send [your email address to Sonya Dulan at sonya.r.dulan@usps.gov](mailto:your_email_address_to_Sonya_Dulan_at_sonya.r.dulan@usps.gov) by **Friday, March 4, 2022**.

Average USPS Mail Delivery Time Nationally Since January: 2.7 Days

The United States Postal Service reported new delivery performance metrics showing the average time to deliver a mailpiece across the postal network was 2.7 days in the first five weeks of the fiscal year second quarter. Throughout January, winter storms across the nation created hazardous road conditions and impacted the air transportation network resulting in delays for middle mile mail and package transit. The Postal Service continues to implement mitigation plans to move mail and packages effectively across the nation.

Additional second quarter service performance scores covering Jan.1 through Feb. 11 included:

- **First-Class Mail:** 86.1 percent of First-Class Mail delivered on time against the USPS service standard, a decrease of 3 percentage points from the fiscal first quarter.
- **Marketing Mail:** 90.9 percent of Marketing Mail delivered on time against the USPS service standard, a decrease of 1.3 percentage points from the fiscal first quarter.
- **Periodicals:** 79.5 percent of Periodicals delivered on time against the USPS service standard, a decrease of 1.4 percentage points from the fiscal first quarter.

One of the goals of Delivering for America, the Postal Service's 10-year plan for achieving financial sustainability and service excellence, is to meet or exceed 95 percent on-time service performance for all mail and shipping products once all elements of the plan are implemented. Service performance is defined by the Postal Service as the time it takes to deliver a mailpiece or package from its acceptance into our system through its delivery, as measured against published service standards.

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Gold Sponsors



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