



Greater OK PCC Newsletter

What You Missed in **March!**

The Greater OK Postal Customer Council (GO-PCC), the Tulsa Postal Customer (TPCC) and the U. S. Postal Service hosted an educational ZOOM session on March 7, 2022. Our keynote speaker was Dave Lewis, President SnailWorks, Frederick, Maryland. Mr. Lewis's topic was "ROI of Informed Delivery". His presentation consisted of the basics of how Informed Delivery worked, and how direct mail marketers could add Informed Delivery campaigns to boost response, build their brand, and connect their mail marketing to their online channels. A total of 34 people attended the session, and the overall rating of the content was "Very Good."

Coming in **April!**

The U.S. Postal Service and the Greater Oklahoma Postal Customer Council (GO-PCC) invite you to join us on Wednesday, April 20, 2022, at the Cattlemen's Steakhouse located at 1309 S. Agnew Avenue, Oklahoma City, OK 73108, for our next Quarterly Business Luncheon meeting of the year. Registration begins at 11:45 a.m., and lunch will be served at noon.

Our keynote speaker will be Julie Gosdin, Arkansas/Oklahoma District Manager, U. S. Postal Service. Are you receiving the best value on your business dollar when shipping and communicating with your customers? Ms. Godin's presentation will provide you with information to enhance customer engagement through the mail, plus provide you with an economical return of your investment.



Julie Gosdin

The menu will be steak, chicken, baked potato, mixed vegetables, rolls, tea, and your choice of chocolate or coconut cream pie for dessert.

Registration is \$22.50 when **paid or reserved**. Onsite registration is \$25.00. To register and for additional information contact Sonya Dulan, Customer Relations Coordinator – USPS at (405) 815-2302 or via email at sonya.r.dulan@usps.gov. Cut off for registration is **Monday, April 18, 2022.**

****No charge for first time attendees****

U.S. Postal Service Announces New Prices for 2022

The United States Postal Service filed notice with the Postal Regulatory Commission (PRC) of price changes to take effect July 10, 2022. The new prices, if favorably reviewed, include a two-cent increase in the price of a First-Class Mail Forever stamp from 58 cents to 60 cents.

The proposed prices, approved by the Governors of the U.S. Postal Service, would raise First-Class Mail prices approximately 6.5 percent which is lower than the Bureau of Labor Statistics annual inflation rate of 7.9 percent as of the end of February. The price changes reflect a judicious implementation of the Postal Service's pricing authority provided by the Postal Regulatory Commission.

If favorably reviewed by the PRC, the single-piece letter additional ounce price would increase to 24 cents, the metered mail 1-ounce price would increase to 57 cents and the price of a postcard stamp would increase to 44 cents. A one-ounce letter mailed to other countries would increase to \$1.40 cents. The Postal Service is also seeking price adjustments for Special Services products including Certified Mail, Post Office Box rental fees, Money Order fees and the cost to purchase insurance when mailing an item.

The proposed Mailing Services price changes include:

Product	Current Prices	Planned Prices
Letters (1 oz.)	58 cents	60 cents
Letters (metered 1 oz.)	53 cents	57 cents
Letters additional ounce(s)	20 cents	24 cents
Domestic Postcards	40 cents	44 cents
International Letter (1 oz.)	\$1.30 cents	\$1.40 cents

As inflation and increased operating expenses continue, these price adjustments will help with the implementation of the Delivering for America plan, including a \$40 billion investment in core Postal Service infrastructure over the next ten years. With the new prices, the Postal Service will continue to provide the lowest letter-mail postage rates in the industrialized world and offer a great value in shipping.

The PRC will review the prices before they are scheduled to take effect. The complete Postal Service price filing with prices for all products can be found on the PRC site under the Daily Listings section at prc.gov/dockets/daily. The Mailing Services filing is Docket No. R2022-1. The price change tables are also available on the Postal Service’s Postal Explorer website at pe.usps.com/PriceChange/Index.



*Please Join us Friday, June 10, 2022
At The Golf Club of Edmond
For the 22nd Annual
Greater Oklahoma Postal Customer Council
Golf Tournament*

**The Golf Club of Edmond
4001 Fairfax Drive
Edmond OK 73034**

Mark your calendar and invite a potential new GO-PCC member.
Hole sponsorships available in both Gold and Platinum levels.
For more information about the PCC or the golf tournament
Call (405) 815-2302 or (405) 325-6600.

Special thanks to those who were so gracious and generous
in past years with helping our cause to feed families and strengthen our industry.

 

Check out our GO-PCC website
<http://www.greateroklahomapcc.org/>

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