



# GREATER OKLAHOMA

## Postal Customer Council

[www.greateroklahomapcc.org](http://www.greateroklahomapcc.org)

### Greater OK PCC Newsletter

#### What You Missed in July!

The Greater Oklahoma Postal Customer Council (GO-PCC) is pleased to announce that we have activated our tours of various businesses and Mail Centers across the Oklahoma City metro area. These venues offer our members the opportunity to network, exchange ideas and collaborate with fellow mailing counterparts, as we feast our eyes on the latest and greatest mailing equipment in the mailing industry.

We toured the Red River Printing Company LLC on July 19th. The staff of Red River Printing welcomed our members and provided breakfast pastries and coffee before the tour began. The tour was fascinating, and the members thoroughly enjoy it. Twenty-three members attended this event and we want to thank the Red River Printing Company for allowing us to tour their place of business.

#### GO-PCC members toured the Red River Printing Company LLC.



## Coming in August!

**LOUIS DEJOY**  
POSTMASTER GENERAL

**SOUTHERN AREA**  
**AIM**  
AREAS INSPIRING MAIL

**2022 SOUTHERN AREA**  
**AIM MEETING**

The Greater Dallas Postal Customer Council is proud to be the host for the 2022 Southern Area AIM Meeting featuring the 75th Postmaster General Louis DeJoy. Join us for the networking event on August 15th and on August 16th, hear how the PMG and his management team are transforming America's most trusted agency for success today and in the future.

REGISTRATION FEE  
**\$25**

**PMG KEYNOTE ADDRESS**

- NETWORKING RECEPTION
- LIGHT BREAKFAST
- EDUCATIONAL WORKSHOPS
- TOUR OF AT&T STADIUM

**REGISTER HERE**

**BOOK HOTEL**

**Networking Event**  
August 15, 2022  
5:30 pm - 7:30 pm CST  
Sheraton Arlington Hotel  
1500 Convention Center Drive  
Arlington, Texas 76011

**AIM Meeting**  
August 16, 2022  
7:00 am - 1:30 pm CST  
AT&T Stadium  
1 AT&T Way  
Arlington, Texas 76011

QUESTIONS: Kipp Coffman at [saaim@usps.gov](mailto:saaim@usps.gov) or 423.499.8220

The Greater OK Postal Customer Council (GO-PCC) will be offering an educational ZOOM session on **Thursday, August 25, 2022**, from 9:00am – 10:00am CDT.

“Mail Meets the Web- Keeping Mail Relevant in an Online World” will be the subject matter. Direct mail remains an essential channel in a marketing campaign, but it is at its best when coordinated with other channels. The fast-paced session will explain the rules, tools the what’s, why’s and how’s of multi-channels marketing. Attendees will leave this session prepared to execute their own multi-channel campaign. Our keynote speaker will be Dave Lewis, President SnailWorks, LLC, Frederick Maryland.

To receive an electronic invitation to attend this event, send **your email address** to **Sonya Dulan** at [sonya.r.dulan@usps.gov](mailto:sonya.r.dulan@usps.gov) by **Wednesday, August 24, 2022**.

## Mail and Package Delivery Averages 2.5 Days Across The Nation

The United States Postal Service reported new delivery performance metrics for the first three weeks of the fiscal fourth quarter. During the reporting period, the average time for the Postal Service to deliver a mailpiece or package across the nation was just 2.5 days. FY 2022 fourth quarter service performance scores covering July 1 through July 22 included:

- **First-Class Mail:** 93.0 percent of First-Class Mail delivered on time against the USPS service standard, a decrease of .3 percentage points from the fiscal third quarter.
- **Marketing Mail:** 93.8 percent of Marketing Mail delivered on time against the USPS service standard, a decrease of .8 percentage points from the fiscal third quarter.
- **Periodicals:** 86.4 percent of Periodicals delivered on time against the USPS service standard, a decrease of .3 percentage points from the fiscal third quarter.

One of the goals of Delivering for America, the Postal Service's 10-year plan for achieving financial sustainability and service excellence, is to meet or exceed 95 percent on-time service performance for all mail and shipping products once all elements of the plan are implemented. Service performance is defined by the Postal Service as the time it takes to deliver a mailpiece or package from its acceptance into our system through its delivery, as measured against published service standards. The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.



## Save the Date

Go-pCC National PCC Day


Thursday, September 22, 2022

Metro Technology Center

1900 N Springlake Drive

Oklahoma City, OK 73111

8:00AM – 1:00PM

 <p>POSTAL CUSTOMER COUNCIL</p> <p>Facing the Future Together</p>	<p><b>NATIONAL PCC WEEK</b></p> <p>September 19 – 23 2022</p>
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